

# GREEN

## LETTER



Dear Codeo,

We have reached a tipping point where plastic has become persona non grata. By choosing filtered water instead of branded plastic mineral water, and by using reusable mugs instead of disposable cups, we put pressure on the plastic makers and we can influence their industrial strategy BIG TIME. Let's do it together, as a team. Let's lead the changes NOW.

We are living in a threatening and promising time depending on the way we look at the future. Shall we look at the environmental challenges as victims or actors? At Codeo, we think that we can act to influence our destiny. We are indeed independent and free to act as our values guide us.

On top of donating to Greenpeace and WWF in 2019, the Green Trust will help Fight against plastic pollution by sponsoring NGOs in the fight against plastic waste. These NGOs also help to keep plastic particles away from the ocean and away from the food chain.

Thank you very much to the CSR Team for organizing this Greenweek and kicking off the fight against PLASTIC.

Enjoy this Greenweek!

TONY

## WHAT'S INSIDE ?

02

### Flashback

2. Our 2nd Greenweek
3. Green Trust

05

### GreenVillage

5. Codeo Garden
6. Green Ambassadors
7. REUSE Club

08

### Greenweek #3

- 08 What is a Greenweek
- 08 Greenweek #2
- 09 #NoPlasticChallenge

## OUR LAST GREENWEEK

Last february in Curis, a Greenweek on the theme «caring is sharing» took place. The objective was to collect 150 kg of clothing for the benefit of the association Le Foyer Notre Dame des Sans Abris.

Thanks to you, we collected more than 530 kg of clothes that will help individuals and families in need, in their social and professional reintegration

**Again thank you all for your generosity !**



# GREEN WEEK #2



### CSR POLSKA

As part of the Greentrust project, Sebastian, CSR Manager of Polska, organised a reforestation event near Plonsk in partnership with a local environmental association. It was a real success, since in one day, the Codeo Polska team/Germany/Codeo Eastern team planted more than 2,000 trees!



### WWF VISIT

At the end of 2018, Codeo's employees collected more than 25 000€ for WWF to support the FERMSOLAR project, which helps Malagasy grandmothers electrify their territory through engineering training. Following this donation, **Ornella Trudu**, partnership manager and **Alice Leroy**, international project manager, came to present to us in greater detail, the project and the use of Codeo's donations in the evolution of the project.

Our donation has been extremely useful and will contribute to the financing of Phase 2 of the project, which consists of:

- The creation of a training centre in Madagascar to train grandmothers in solar engineering
- Support for 75 women solar engineers in the electrification of their villages
- The development of solar entrepreneurship to supply 1500 households



Read the testimony of Yollande, grandmother engineer in Madagascar who benefited from the project : <https://www.wwf.fr/une-grand-mere-lumineuse>



# PANDATHLON

Last year, three teams represented Codeo at the Pandathlon, a sport and environmental event organized by the WWF to raise funds for the protection of the European Lynx. The event takes place over a weekend every year in June and involves an orienteering race.

**Following the success of 2018, 3 teams will represent Codeo at the Pandathlon 2019!**



### Pandattack



### grenouille's team\*



### AAKADO AAKADO



Since the Pandathlon aims to raise funds for the protection of the European Lynx, each team, will have to raise €1,200 in order to participate. Throughout the coming month, our pandathletes will be soliciting you to raise funds with various events. **Thank you in advance for your generosity!**

\* why this name? because Tom can't say the word «grenouille» in French and Alexis thinks it's funny





In April, we launched the Codeo garden, a bucolic space for our employees, where they can relax, eat outdoors and play petanque.

In the Codeo garden, you will find not only beehives but also a vegetable garden! Our employees can now plant, grow and harvest their organic vegetables and herbs in Codeo's vegetable garden.

Many people have expressed their interest in this project and we have built a real army of gardeners: Thomas, Alexandre, Sylvain, Florent, Aurélie Olivier, Margot, Damien, Ilaria, Sophie, Jean-Charles, Fateh, Sónia, Farah, Aurélien, Philippe, Jimmy, Anna....

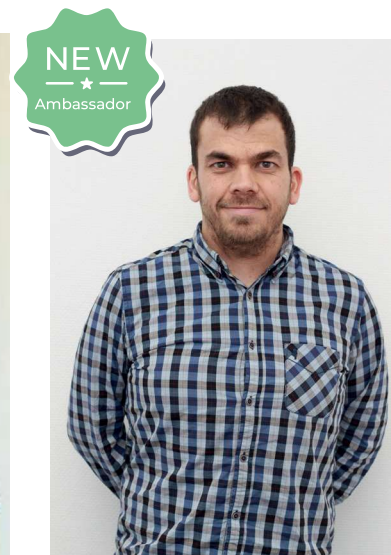
**Special thanks to Ary, our chief gardener!**





### MEET OUR (NEW) CSR AMBASSADORS:

**Jimmy** - Tech  
**Sylvain** - Logistic  
**Sonia** - Sales support  
**Nelly** - Codeo (Export)  
**Vincent** - Codeo France  
**Corentin** - ISG  
**Celeste** - Marketing  
**Amy** - Codeo UK  
**Matheuz** - Codeo Polska  
**Lucie** - Remober  
**Philippe** - Codeo Medical





**The Reuseclub project has been operational since January 2019!**

We have created the association **APRÈS** (Association des Professionnels du réemploi et des Services), a group of companies specialized in the refurbishment of electronic equipment for businesses.

*« Our objective to make reuse a viable, economic and ecological alternative for companies. »*

The members are all entrepreneurs, owners of VSEs and SMEs specialized in the reuse of electronic and mechanical equipment for professionals, whose main activity is to extend the life of professional equipment through maintenance and refurbishment, we have chosen to work together as a non-profit organization to promote reuse in BtoB.

### *NEXT STEPS:*

- Attracting new members
- Finding sponsors for APRÈS
- Organizing a new meeting in September with the new members
- Creating a label and participating in trade fairs





## REMINDER : WHAT IS A GREEN WEEK ?

Change can sometimes be difficult to accept, so we decided to make you aware of eco-gestures for 1 week once a trimester in a fun and challenging way (as in the Co-deo tradition) in order to show you that good habits are easy to understand and especially to adopt. Every greenweek is organized as follow:



**1 theme**



**1 ambassador**



**1 goodies**



**1 challenge**

## GREENWEEK #3 : #NoPlasticChallenge

From May 31 to June 5 is the European Week of Sustainable Development, on this occasion the UN launched a communication campaign on plastic reduction called the #Noplastichallenge.

We have chosen to also take part in this event ! It is therefore no surprise that we have chosen to organize the third Codeo greenweek on the theme of plastic reduction.

### DID YOU KNOW THAT?

-  Every year each inhabitant of the planet consumes **60 kg** of plastic
-  **1,000,000,000** plastic bags used each year
-  **1,000,000** plastic bottles bought every minute
-  **50%** of consumer plastics are single use
-  Only **9%** of plastic waste is recycled worldwide
-  **75%** of the plastic already produced since the beginning of plastic is now waste
-  Every year, **13,000,000 tonnes** of plastic flow into our oceans, killing **100,000 marine animals** every year





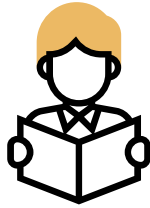
## JUNE 3RD TO JUNE 7TH : THIRD GREENWEEK

This greenweek will be slightly different from the last one, since the challenge will triple :



### Reduce

our plastic consumption throughout the week by using a reusable bottle, but also your cups and Tote bags.



### Learn

the stakes and impacts of plastic pollution, review the rules of selective sorting and adopt eco-gestures.



### Collaborate

Every day a team will have to publish on Workplace a video, photo, gif..... around the theme of plastic. The best content will be rewarded, so be creative!



### Our challenge

To succeed this Greenweek and access the award, you will need to achieve an overall score of 15/20 on a giant quiz that will be organized on friday !

The quiz will be based on the workplace publications, so review carefully !





We often tend to banalize our use of plastic as it is so present in our lives. It is so easy to get rid of it by throwing it in a garbage can or recycling bin and hoping it can be recycled. But this remain an illusion since only 9% of plastic waste is recycled worldwide, and while our consumption is only increasing, this material takes more than 400 years to degrade. It is therefore important to be aware of our consumption and adopt a few simple eco-gestures to change our habits: buy as little packaging as possible, get rid of water bottles, invest in reusable bags and containers, etc... I hope you will learn a lot of interesting things about this during this greenweek and that you will successfully take up the challenge! Good luck !

I have been working at Codeo on CSR for exactly 2 years now, I am really happy to see the changes that CSR ambassadors and greenweeks have brought to your habits and to hear your little jokes about it. We still have a lot of themes to develop for the next Greenweeks and I will still be here next year to develop them since I will be staying at Codeo after the end of my studies ! :)

*CELESTE*