

codeogroup

GREEN LETTER

J A N U A R Y 2 0 2 0

Edito



Why not take advantage of this new decade to strengthen your knowledge of the environment and, at a smaller level, of waste sorting. I think

that everyone has a responsibility to support an ecological transition and it starts with small gestures that are within everyone's reach such as correctly managing waste to optimize recycling.

Good waste management also highlights our consumption and leads to a willingness to limit our carbon footprint.

Personally, I have always had a taste for nature and therefore a will to preserve it. This is why I am proud to be able to participate in the development of the CSR policy of a company that integrates the concept of sustainability.

Simon

WHAT'S INSIDE

02

Flashback 2019

- 02. Greentrust
- 03. Best CSR IAS
- 04. Carbon footprint

06

Coming projects

- 06. Codeo' 15th anniversary
- 06. Reuseclub

07

Greenweek

- 07. What is a greenweek ?
- 08. Greenweek #5
- 09. All you need to know



What is the Greentrust ?

The Greentrust, also known as Codeo Foundation, represents all the contributions in financial and time donations to the projects supported by the employees, shareholders and structures of the Codeo Group. Each entity of the Codeo Group supports an association:

CODEO CURIS

Training of grandmother engineers and electrification of rural areas in Madagascar



CODEO UK

Tree planting and green space maintenance project on an 880-acre farm near in Devon.



REMOBER

NGO in favour of social and professional integration through housing.



CODEO MEDICAL

Support for medical aid within humanitarian projects through donation of equipment



Other projects supported by the Shareholders of the Codeo Group

€93,000
was donated to
support these charities



Plastic reduction and oceans preservation

- Greenpeace
- TaraOcean
- Ocean Clean Up



international cooperation

- Trophée Rose des Sables
- Horizon Sael
- Social entrepreneurship in Peru
- Building a school in Nepal

What is next?

Over the last 3 years, the group's CSR policy has evolved and so have the convictions and values of our employees. For this reason, we are going to send you a survey in the coming days to understand your social and ecological concerns in order to adapt our strategy to suit your values.





BEST CSR IAS 2019

Setting up compost (Jimmy)

Doing CSR activities during seminars (Margot)

Organize meditation workshops during lunch break (Nelly)

Art exhibition held by Codeo colleagues (Magdalena)

Visit a sorting center to better understand recycling (Sonia)

Remove signature to limit paper consumption (Sonia)

Congratulations to



Sonia

and



Margot

Reminder: What is carbon footprint ?

Our carbon footprint is a term used to describe the amount of greenhouse gases, specifically including carbon dioxide (CO₂), that are emitted as a result of human activities such as manufacturing and transportation over a given period of time. In concrete terms, this reflects the impact a company has on the environment through its CO₂ production.

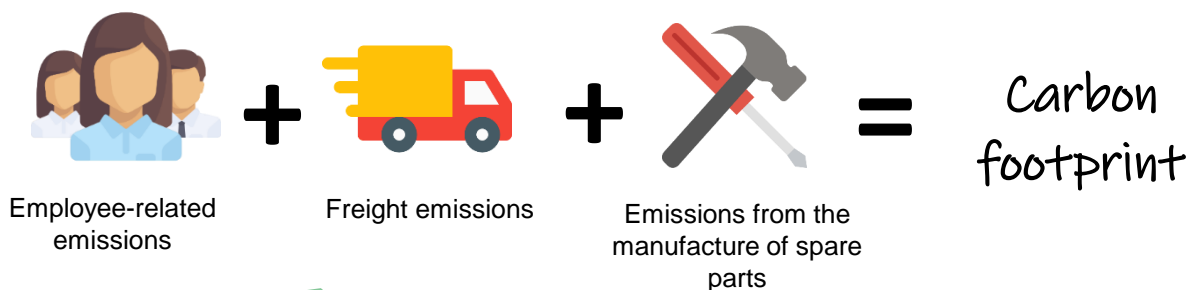
And, the more CO₂ in the atmosphere, the warmer the planet gets! This is called the greenhouse effect.

Measuring the carbon footprint of a company means becoming aware of the environmental impact of its activity in order to reduce it and therefore minimize global warming.

How is Codeo's carbon footprint calculated?

To estimate a company's carbon footprint, we take into account 3 key factors.

1. The company's direct emissions
2. Indirect emissions related to energy consumption
3. Indirect emissions, upstream and downstream of the activity (e.g. manufacturing, transport, recycling, employee transportation).



Carbon Reduction

Refurbishment makes it possible to avoid the manufacture of new products and therefore the CO₂ emissions associated with this. Through supply of second-life and refurbished electronic products, Codeo Group is a key player in carbon reduction for companies. We refer to « saved emissions » because by buying refurbished products, our customers will save CO₂ and therefore reduce their carbon footprint.

Carbon Offset

Greentraders has decided to go one step further by offering a carbon neutral offer to its customers. In addition to reducing the carbon footprint of its clients, Fabien will offset the emissions generated by shipping and selling of new products by planting trees.

What is our carbon footprint ?

1 033
Tons eq. CO₂

Codeo
emissions
in 2018



52 world
tours



365 round
trips Paris / NY

7%

Energy and water

12%

Digital footprint

12%

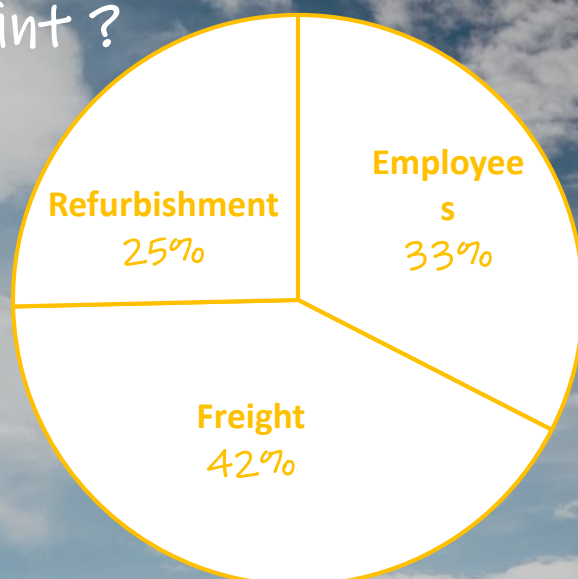
Waste

20%

Home-to-work travel

48%

Business trips



Employees carbon footprint

At Codeo **3,06 T eq. CO₂**
Per person



How much carbon did we save ?

3 100

Tons eq. CO₂

Codeo saved
emissions in
2019

= Emissions associated with
refurbishing used products compared
to emissions produced with
manufacturing a new product

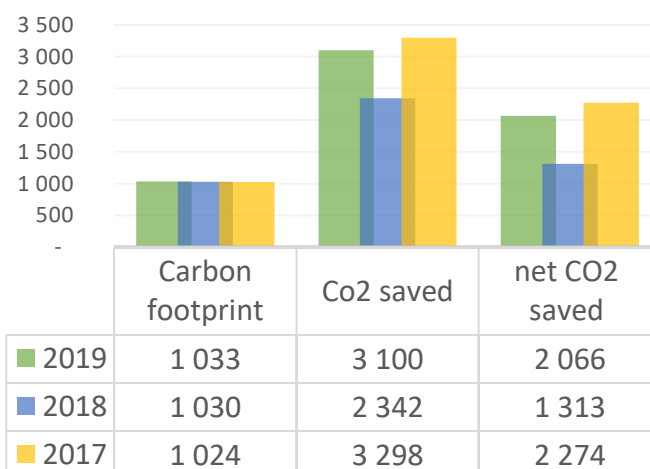
2 066

Tons eq. CO₂

Net CO₂ saved for
Codeo in 2019

= CO₂ saved – Codeo carbon footprint

The evolution of CO₂ over the last 3 years (T eq.CO₂)





Save the date !

from April 13th to 17th

All the Codeo Group's employees will be together to celebrate the company's 15th anniversary.

For this event, the vegetable garden and the layout of the site will be finalized, and a mobile office will be set up for outside use !



APRÈS

Association des Professionnels du Réemploi
des Équipements et Services

The APRES organization is growing in strength, today it is:

18

Companies

500

Employees

€82M

Turnover in
2019

600,000

Refurbished
products

5,800 T

Process
products

40,000

m2 of premises

27%

Of export
sales

132

Exporting
countries

In exactly 3 months, we will all participate together in Produrable, a trade fair dedicated to CSR, during which we intend to make visible our core business and its advantages for companies: reuse.

PRODURABLE
People • Planet • Profit

Reminder: What is a greenweek ?

Change can sometimes be difficult to accept, so we decided to make you aware of eco-gestures for 1 week once a trimester, this will be in a fun and challenging way (as in the Codeo tradition) in order to show you that good habits are easy to understand and especially to adopt.

Every greenweek is organized as follows:



1 theme



1 ambassador



1 goodie



1 challenge

Greenweek #5: *Trash free week!*

A new Greenweek will be held next week,
from Tuesday 11th to Monday 17th February in Curis.



For this 5th edition, We wanted to start 2020 on a good track by becoming the best at recycling and selective sorting.

To do so, you will find a new sorting area in the kitchen where you can sort out your packaging, organic waste, light bulbs, batteries and cartridges...

Challenges of the week :

Learning about sorting waste

Learn how to decompose waste to optimize recycling and also avoid polluting with chemical waste that is not in the right place.



QUIZZ!

Test your knowledge with a Quizz

Be sure you can remember the sorting rules by testing yourself with a quiz. You must have **a minimum score of 17/20 to pass.**

Reducing household rubbish

This week's goal is to achieve a reduction **from 300 L of waste to 100 L**. Catherine will be the judge of that and will confirm if we reach our goal.



A few simple gestures to become waste-free:

- Stick a "stop ads" sticker on your mailbox.
- Bring homemade food for lunch at work. In general, be responsible in your food consumption. On average a European throws away more than 20kg of food per year! More than 30% of the food produced in the world goes directly into the garbage.
- Set up a compost for organic waste. According to ADEME, green waste represents 30% of our waste. Go from disposable to sustainable.
- Replace plastic bottles with water bottles, cotton buds with ear picks, plastic toothbrushes with wooden toothbrushes, disposable cotton with washable cotton...
- Buy in bulk to limit single-use plastics
- Use glass containers, glass is recyclable ad infinitum!
- Reduce your online purchases.
- Borrow your items rather than buying them



How important is it to sort your waste properly?

Plastic is one of the most problematic materials, since its use is exploding around the world and it is a difficult material to recycle. According to the World Bank, the world produced 242 million tons of plastic waste in 2016.

It is estimated that only 9% of the plastic produced is recycled worldwide. As plastic takes an average of four centuries to degrade, the majority of man-made plastic is found in nature, in landfills or in the oceans, causing great damage to marine biodiversity.

Packaging recycling

Before you could only put in the yellow bin rigid plastic containers (bottles, flasks) and cardboard packaging. Since 1st January 2020, in Lyon, you can put all types of packaging except glass in the yellow bin: small aluminium biscuit packaging, polystyrene trays, straws, plastic cups, ... You can put everything in the yellow bin, even your receipts!

Sorting rules to be respected:

- Make sure that mixed packaging is well separated, i.e. do not throw away sheets in a plastic bag, for example
- Be careful not to leave food in the packaging, organic waste can be composted and leftovers can be put in the household waste bin.
- Remove lids and caps from glass containers and place them in the packaging bin.
- Do not tear papers or crush bottles before throwing them away, this makes them more difficult to sort.
- You don't need to clean your packaging before throwing it away.

Electronic waste

Among the world's fastest growing waste streams is WEEE, waste electrical and electronic equipment, with an annual growth rate of +6%.

In this society of consumerism and technological innovation, more and more electronic products are being consumed and thrown away. However, only 30% of WEEE is recycled in the world! and this represents a real scourge both for the planet and for human health.



Batteries



WEEE must be distinguished from chemical waste such as batteries, which must be treated even more carefully. It is important to recycle these batteries properly and to put them in the right recycling bin. Only 35% of batteries are recycled, 35% are stored by people and 30% are thrown away in the rubbish bin!

Planned obsolescence:

Planned obsolescence is defined as the set of techniques by which a manufacturer deliberately aims to reduce the lifetime of a product in order to increase its replacement rate. This practice leads to the over-consumption of new products and leads to pressure on natural resources and an over-production of electronic waste.

Unlike waste, an obsolete product works. However, it is no longer used for reasons :

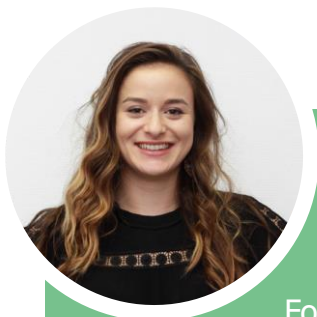
- *Technical: Due to updates, the hardware (equipment) is no longer compatible with the software.
- * Psychological: fashion phenomena and the introduction of new products that are more attractive to the consumer.
- * Indirect: manufacturing process and design hindering its dismantling and repair,

Legal aspects

France has just voted an anti-waste law for the circular economy. This law provides measures to reduce waste but also to promote reuse. This law could directly benefit Codeo's activity. It makes it compulsory for manufacturers to provide technical data sheets and spare parts for equipment to enable their reparability. It officially prohibits all forms of planned obsolescence and makes reuse a priority over recycling.

Also, local authorities and public institutions will have to equip themselves with products from reuse or recycled materials as a priority.





Why this Greenweek?

For the past few months, we have been in full swing in France with recycling and the circular economy. Two weeks ago the anti-waste law was voted with the objectives to stop the use of disposable plastic by 2040, better inform the consumer, fight against waste, promote reuse, act against planned obsolescence, ensure better manufacturing and consumption.

2040 is still a long way off, so why not start now to be more responsible with our waste production and above all to become the best at recycling.

Did you know that?

Since 1st January 2020, sorting instructions have changed in Lyon, we can now put all cardboard, plastic and aluminium packaging in a single sorting bin. Selective sorting is becoming easier! Now that we have a compost bin for organic waste, there shouldn't be much left in the household waste bin!

Remember, the best waste is the waste you don't produce !

Céleste



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